

YOUTH-LED  
VOTER  
REGISTRATION  
DRIVES



# About I have a voice (IHAV)



We're a social enterprise that supports young people from under-represented backgrounds to develop the skills and experience they need to engage with democratic processes and take social action on the issues that matter to them and their communities.

We do this by:

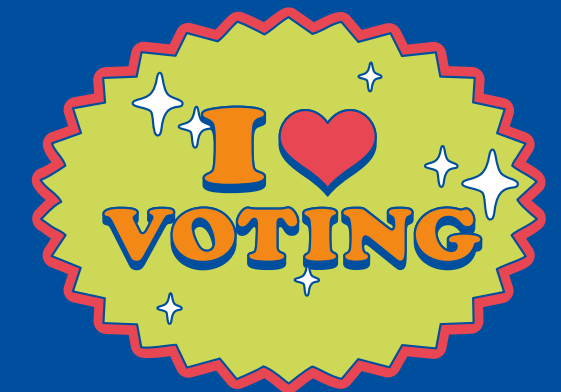
- Delivering programmes in schools, colleges, universities and with youth groups.
- Our extra-curricular Youth Ambassador programme provides young people with opportunities to take social action and influence public policy.
- Providing careers support, including careers events, work experience, mentorships and paid internships.



# Last year we...



- Worked with 15 young people who led Voter Registration Drives in 15 Further Education institutes
- Reached 14,600 young people with content about voting and voter registration
- Ran workshops with almost 4,000 students
- Registered approximately 3,000 students



"I love that students have been so inspired - brilliant! We very much look forward to continuing to work with IHAV." Arthur Terry School, Birmingham

# Astudiaeth achos: Carys-Megan Jones, disgybl AS yn Goleg Y Cymoedd



Mae rhedeg yr ymgyrch cofrestru pleidleiswyr wedi helpu fi i ddatblygu sgiliau gwahanol megis siarad cyhoeddus, arweiniad a threfniadaeth.

Yn gyfan, rwyf wedi cyflwyno at tua 180 ddisgybl ar draws fy nghrŵp AS. Byddai yn bendant yn argymhell yr ymgyrch yma i golegau eraill gan mae'n gynnig llawer o fanteision i'r myfyrwyr sydd yn eu rhedeg ond hefyd i'r myfyrwyr sydd yn cymryd rhan trwy gyflwyniadau, gweithdai, ayyb.

Byddai'n dweud dylai staff gweithio'n weddol agos efo myfyrwyr i drefnu'r ymgyrch o'r ddechrau a drwodd.

Yn anffodus, mae yna rwystr rhwng llawer o bobl ifanc a gwleidyddiaeth, ac yn aml mae angen fwy na ddim ond cyflwyniad er mwyn iddynt oresgyn y syniad fod ganddyn nhw hefyd rhan i chwarae yn wleidyddiaeth, ac nad yw hi mor frawychus neu 'diflas' a gallai ymddangos.

Dwi'n meddwl fod cyflwyno gwybodaeth dros amryw o achlysuron gwahanol a gwneud gwaith grŵp rhyngweithiol, hwyl fydd y ffordd gorau i anogi bobl ifanc!



# Case study: Carys-Megan Jones, AS student at Coleg Y Cymoedd



Running the voter registration drive has helped me to develop different skills such as public speaking, leadership and organisation.

In total, I presented to about 180 students across my AS group.

I would definitely recommend this drive to other colleges as it offers lots of benefits for both students running it and the students that get involved through presentations, workshops, etc.

I would say that staff should work quite closely with students to organise the campaign from the beginning and throughout.

Sadly, there is a barrier between lots of young people and politics, and often they need more than just a presentation to overcome the idea that they too have a part to play in politics, and that it's not as frightening or 'boring' as it may seem.

I think that delivering information over a number of different occasions and doing fun, interactive group work would be the best way to encourage young people!

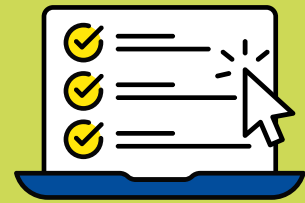


I HAVE  
A VOICE

Step 1: Identify Learner Leaders

# Will you join us?

It is as easy as 1...2...3...



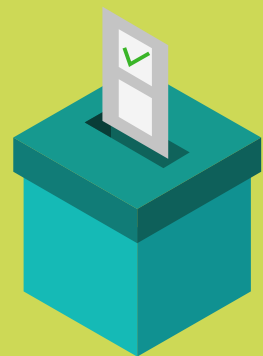
## 1. ENGAGE

Become a Voter Registration Drive Ambassador in your sixth form and encourage your peers to register to vote.



## 2. EDUCATE

We'll provide you with training and a resource pack that has posters, presentations and guidance on how to organise events.



## 3. EMPOWER

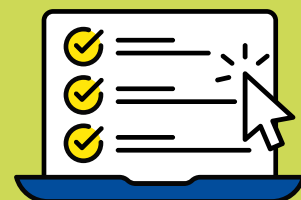
By talking to your peers about why their vote matters and showing them how to register to vote you're enabling them to take their first step to becoming a lifelong voter.



#YourVoteMatters

# Wnewch chi ymuno a ni?

Mae mor hawdd â 1...2...3...



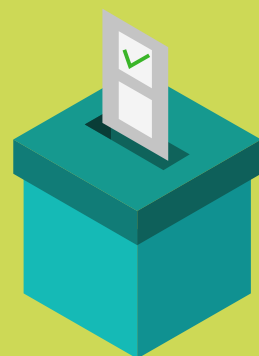
## 1. YMRWYMO

Dod yn Llysgennad Ymgyrch Cofrestru Pleidleiswyr yn eich chweched ddsbarth ac anogwch eich cyfoedion i gofrestru i bleidleisio..



## 2. ADDYSGU

Byddwn yn darparu hyfforddiant a phecyn adnoddau i chi sydd yn cael posterï, cyflwyniadau ac arweiniad ar sut i drefnu digwyddiadau.



## 3. AWDURDODI

Trwy siarad â'ch cyfoedion am pam mae eu pleidlais yn bwysig a dangos nhw sut i gofrestru i bleidleisio rydych yn galluogi nhw i gymryd y cam cyntaf at ddod yn bleidleisiwr gydol oes.



#Mae'chPleidlaisYnBwysig



# Step 2: Design their Voter Registration Drive Plan

What happens in my college that I could leverage... Assemblies, Tutor time, core studies, events, a newsletter, social media...

What resources will I need? Posters, a workshop plan...

Who can help me? Teachers, students, College leadership team Student Council....

What's my timeline? How will I measure my impact?



# Step 3: Get permission, gather your resources and supporters...



**Are you 16 or over?**  
**Then you can register to vote!**

It takes less than 5 minutes to register to vote and make sure your voice is heard!

You just need your National Insurance Number & to scan the QR Code.

SCAN ME

**VOTE**

Competition time: Do you want to win a £100 voucher?  
Step 1: Scan the QR Code to go to the Voter Registration website.  
Step 2: Register and take a screenshot of your confirmation.  
Step 3: Send your screenshot to rebecca@ihaveavoice.org.uk.

**MATCHES** 31st May 2020. The winner will be contacted via email. Your details will be removed from our systems after the prize draw.

Page 1

**YOUR VOICE MATTERS, MAKE SURE IT IS HEARD = VOTE**

**MY VOICE** **MY VOTE**

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Page 2

**I AM UNIQUE**

Your National Insurance Number is one of those things in life that you get age 16 and then probably don't think about again.

That is until you need it to share with an employer, to register for a student loan, claim benefits or to register to vote.

By which point you're probably not sure where you got it!

16-year-olds born in the UK are automatically allocated an NI number. In other cases, you can apply for it through the government.

If you have lost your NI number, it's important you take steps to find out what it is. There are multiple ways you can find out your National Insurance Number or listed on your employer's payroll. Just scroll down below.

Page 3

Posters

Supporters



# Step 4: Run your voter registration drive



Engage local papers or representatives



Learn & adapt



Measure & evaluation



Run stalls

Public speaking

## What do you gain?

- Students lead the way, they're responsible for designing, delivering and evaluating the drive
- We co-create bilingual resources that you're free to use any time - many of them helping to meet cross-curriculum requirements
- If any of the students feel inspired to explore careers linked to the democratic process we have a careers mentoring scheme they join
- We can help to foster links between the College and local news outlets and elected representatives
- It's FREE

## What do they gain?

- Build their skills including, leadership, problem solving, public speaking, creativity, staying positive, aiming high and team work (Skills Builder Framework)
- Develop their sense of agency and ability and confidence to be community leaders
- Great for UCAS applications
- We have funding to pay 15 Student Leaders the Living Wage to lead the project and to reward other students with a gift voucher for their efforts to organise the drive



Get involved by:

1. Emailing [rebecca@ihaveavoice.org.uk](mailto:rebecca@ihaveavoice.org.uk)
2. I'll share posters, newsletter content and social media posts that you can use to help share the opportunity with students
3. We can arrange an onboarding session (either via you or directly with students)
4. Agree how and when you want to be informed of progress / involved in the students planning and delivery

